

THE CUSTOM-RETAIL- PROJECTS-NEED- CUSTOMIZED- SOLUTIONS FREIGHT COMPANY.

ENGINEERED SOLUTIONS
CUSTOMIZED AND SPECIALIZED FOR YOUR FREIGHT



HOW SHIPPING IS DONE.

Point of sale displays. New product releases. Seasonal rollouts. These are just a few occasions when retailers, retail suppliers and display companies might find themselves in a shipping situation that requires its own set of rules. With Engineered Solutions from YRC Freight, you'll work with a project engineer from start to finish to ensure your specialized shipments get where they need to go, when they need to be there.

FOR SHIPPING NEEDS THAT GET ESPECIALLY SPECIALIZED, OUR PEOPLE ARE YOUR PEOPLE.

TWO BIG WAYS ENGINEERED SOLUTIONS CAN HELP WITH YOUR SPECIALIZED PROJECT.

1

PROJECT ENGINEERS

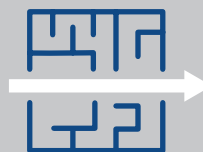


Shipments like this often require some oversight. Our project engineers can simplify the process and are with you every step of the way. Our project engineers:

- Develop customized load and route plan
- Optimize process, increasing reliability and cost effectiveness
- Shipment tracking, reporting and scheduling of pickups
- Create BOLs, shipping labels and trailer manifests
- Set delivery appointments and on-site coordination if needed
- Are there throughout the process to troubleshoot any issues

2

SIMPLIFIED ENGAGEMENT



These types of shipments often contain multiple units going to many different locations, so we try to simplify the process as much as possible. We do this with:

- Single-statement invoicing
- Document of Understanding up front
- Full project cost known before project starts
- Full transparency about all equipment, manpower, packaging needs
- Customized reporting for any client need
- A Document of Results to help you understand what worked and what didn't so you can optimize future projects

YOU NEED HELP WITH A SPECIALIZED CUSTOM DELIVERY. AND WE'VE GOT AN EXPERIENCED PROJECT ENGINEER WAITING TO HELP YOU PULL IT OFF FLAWLESSLY.

Visit yrcfreight.com for more details or email one of our great people at engineered.solutions@yrcw.com.